



Djokovic! Bryan Bros! Safin! Zvonareva! Fish! Bondarenko! Haas*!

The 5th annual fun-filled two-day charity tennis and golf event benefiting Variety of the Desert- The Children's Charity and the Bryan Brothers' Foundation.

Come check out the Pro Tennis Exhibition, one of the events' highlight's being held Tuesday, March 10th at 3pm! Last years exhibition featured Tommy Haas and Mardy Fish, as well as Maria Sharpova, Novak Djokavic, Marat Safin and Alona Bondarenko. These matches will be held at La Quinta's famous tennis stadium and are open and free to the public.

The epic day will continue into the night with a cocktail party and silent auction followed by dinner and a surprise exclusive private musical performance by a chart topping artist! Day two will kickoff with our annual Celebrity-Am Golf Tournament being held on La Quinta's challenging Stadium Golf Course! Come be a part of all the fun and support this great cause!

Players who have participated in this event in years past include: Andre Agassi, Steffi Graf, Maria Sharapova, Martina Hingis, James Blake, Mardy Fish, Tommy Haas, Marat Safin, the Bryan Brother's, Fernando Verdasco, Feliciano Lopez, Xavier Malisse, Paul-Henri Mathieu, Jonathan Stark, Mark Knowles, Daniel Nestor, Mark Woodforde, Justin Gimelstob, Tim Henman and Corina Morariu.



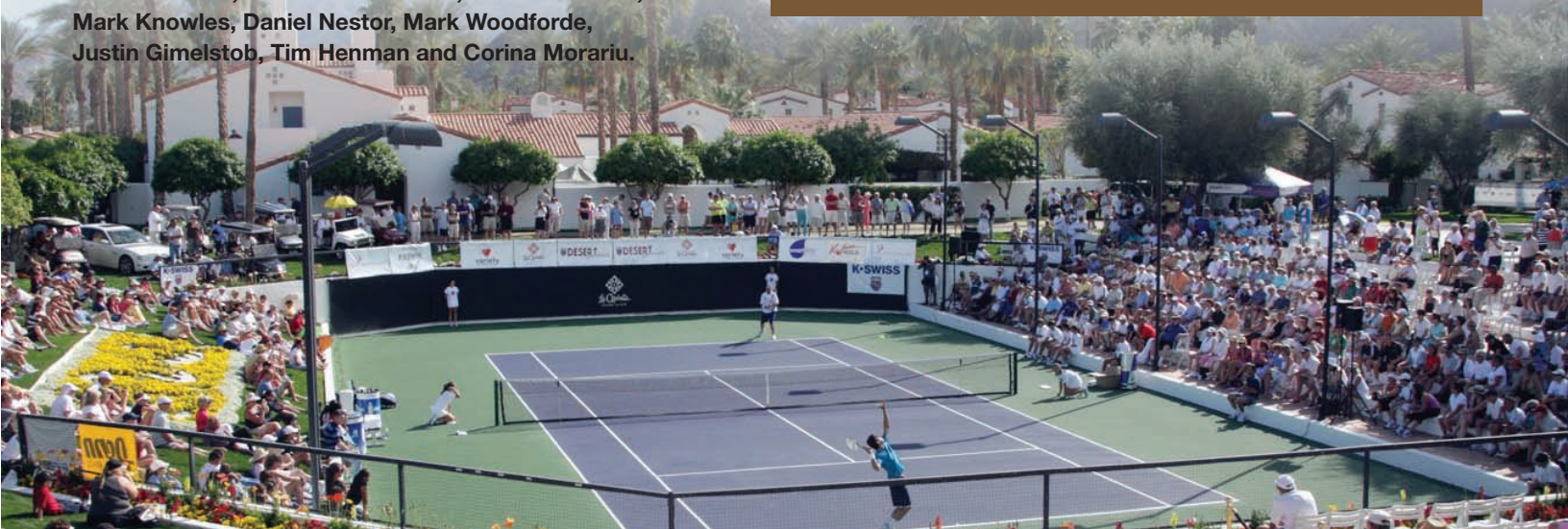
Vera Zvonareva



Mardy Fish

EVENT SCHEDULE**

Tuesday, March 10, 2009		Wednesday, March 11 2009	
10-12	Tennis Pro-Am Tournament Registration and Practice	10-1145	Golf Celebrity-Am Player participant registration
12-2	Tennis Pro Am Tournament Play	12-Finish	Celebrity-Am Golf Tournament
2-3	Tennis Pro Am Tournament Player Luncheon		Shotgun Start
3-5	K-Swiss Desert Smash Tennis Exhibition (Free to Public)	Contact:	
730	Cocktail Party/Silent Auction followed by Dinner/Live Auction and Gala surprise musical performance!	For detailed information, donations, sponsorship inquiries and participation, please call: 760-773-9800 www.varietyofthedesert.com	
		*Scheduled to appear **Schedule subject to change without notice	
		760-773-9800	





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K•SWISS DESERT SMASH PARTICIPANT PRICING

For more info call: 760-773-9800

Pro-Am Tennis Tournament Package: \$750.00

- Continental included morning of event registration- Tuesday, March 10th at 11AM.
- One (1) K-Swiss VIP Tennis Gift Bag
- One (1) participant invitation for the Tennis Pro-Am Tournament held March 10th at 12 noon at La Quinta's Tennis Stadium.
- One (1) Invitation to the post-tournament Player Luncheon and Awards Ceremony
- Two (2) VIP Passes to the Patron VIP Viewing Area for the Pro Tennis Exhibition Matches
- Two (2) Invitations to the La Quinta Resort & Club Cocktail Party & Silent Auction and Gala Dinner including a special exclusive private musical performance by a chart topping recording artist!

Golf Celebrity-Am Tournament Package: \$275 (individual) \$1000 (Foursome)

- Two (2) VIP Passes to the Patron VIP Viewing Area for the Pro Tennis Exhibition Matches
- Two (2) Invitations to the La Quinta Resort & Club Cocktail Party & Silent Auction and Gala Dinner including a special exclusive private musical performance by a chart topping recording artist!
- Continental breakfast included morning of event at registration
- One (1) playing invitation to play in the K-Swiss Desert Smash Celebrity-Am Golf Tournament with a shotgun start at 12:30pm on La Quinta's famed Stadium Course
- One (1) K-Swiss VIP Golf Gift Bag
- 19th Hole Awards Ceremony & Reception following round.

Gala Evening Invitation including Surprise Musical Performance: \$100

- One (1) invitation to the La Quinta Resort & Club Cocktail Party & Silent Auction held Tuesday, March 10th at 7:30PM at La Quinta's Grand Ballroom
- Includes Gala Dinner and open bar
- Includes invitation to exclusive private musical performance by surprise chart topping musical guest!

Patron VIP Viewing Area Credential: \$50

- One (1) VIP credential/pass for the Patron Spirits VIP Courtside Viewing Area for the K-Swiss Desert Smash Professional Tennis Exhibition held on La Quinta's Stadium Tennis Court. Includes open bar and complimentary food choices.

