



FOR IMMEDIATE RELEASE

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**WORKSHOP KITCHEN + BAR TO PARTICIPATE IN NEGRONI WEEK WITH PROCEEDS BENEFITING
VARIETY -THE CHILDREN'S CHARITY OF THE DESERT**

PALM DESERT, CA – (May 24, 2016) - Workshop Kitchen + Bar is participating in Negroni Week from June 6 through 12 with a portion of all sales of Negroni beverages benefiting Variety -the Children's Charity of the Desert.

Negroni Week was launched in 2013 to celebrate one of the world's most popular cocktails, as well as raise money for charitable causes.

"We are thrilled to be a beneficiary of this exciting event that is rooted in giving back to local communities," Becky Moreno, executive director at Variety –the Children's Charity of the Desert. "We invite everyone to enjoy the delicious cuisine at the restaurant and a specialty cocktail, all while supporting a Coachella Valley charity."

Last year, the week-long campaign had more than 3,500 venues around the world mixing their favorite Negroni variations and donating at least \$1 of every Negroni sale to the charity of their choice to the tune of over \$320,000. Negroni Week is presented by [Imbibe Magazine](#) and [Campari](#).

Workshop Kitchen + Bar is located at 800 North Palm Canyon Drive in Palm Springs.

ABOUT VARIETY OF THE DESERT: Variety- the Children's Charity of the Desert is a 501 (c)(3) nonprofit organization which is dedicated to promoting and protecting the health and well-being of underprivileged and special needs children in the Coachella Valley. All programs and funds benefit local children and families. Variety -the Children's Charity has been known for its international influence since its creation in 1928. Since 1987, Variety has donated over forty 12-passenger Ford vans to Angel View, Boys & Girls Clubs and Family YMCA of the Desert. The vans provide transportation for disadvantaged children to and from school and sports programs and for children undergoing cancer treatment at Loma Linda University Medical Center. Over 5,000 bikes have been presented to Coachella Valley children, including specially adapted mobility bikes for kids with mental and physical disabilities. Variety the Children's Charity of the Desert – Tent 66 | 74-040 Hwy 111, Suite L-231 Palm Desert, CA 92260. For more information about Variety programs or events, please call 760-773-9800 or visit their website at <http://www.varietyofthedesert.org>.

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